

// DIGITAL + CREATIVE SUPPLIER

Design. Web. Product. Built to perform.



Independent B2B creative and digital supplier supporting companies with senior-level design, web, product and production delivery - from brand systems and campaigns to websites, eCommerce, SaaS UX/UI and print-ready execution.

10+

YEARS EXPERIENCE

2017

FREELANCE SINCE

B2B

INVOICING

THESSALONIKI

GREECE / REMOTE

// CORE CAPABILITIES

What Nilly Graphics can supply

01**WEB + ECOMMERCE**

Corporate websites, booking websites, eCommerce, landing pages, WordPress and production-ready front-end delivery.

02**PRODUCT + UX/UI**

SaaS, web apps, user flows, responsive interfaces, design systems, CRM/admin experiences and complex role-based journeys.

03**BRAND + CAMPAIGNS**

Brand identity, art direction, campaign creative, presentations, corporate communication and launch assets.

04**PRINT + PREPRESS**

Brochures, catalogues, packaging, exhibition material, large-format graphics, print production and prepress.

05**AI-ASSISTED CREATIVE**

AI-supported ideation, visual production, prototyping and workflow acceleration with senior design judgement.

06**PROJECT DELIVERY**

Project-based delivery, subcontracting, white-label or overflow support with clear handoff and production files.

PORTFOLIO

nillygraphics.com

CONTACT

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// FLAGSHIP PRODUCT CASE

SYNOIKO

Product Design + Strategy / SaaS

// MULTI-TENANT BUILDING MANAGEMENT PLATFORM

Synoiko is a multi-tenant SaaS platform for building-management offices, property managers, owners and residents. The work spans product strategy, UX/UI, role-based flows, design systems and the overall experience across the public website, web application and CRM.

PRODUCT STRATEGY

UX/UI

SAAS

DESIGN SYSTEM

WEB

CRM / ADMIN

ROLE-BASED FLOWS



synoiko.gr

// WHAT THIS DEMONSTRATES

Complexity translated into clear, scalable digital products.

Product thinking, visual systems and production-aware delivery coordinated across business rules, technical constraints and multiple user roles.

// EXPERIENCE

Selected background

2017 - PRESENT

Nilly Graphics

Freelance Graphic & Web Designer / AI Specialist

2020 - 2025

NEWPLAN S.A.

Marketing Manager / Senior Graphic Designer

2014 - 2019

Libers Print & Offset

Graphic Designer / Prepress Specialist

// SUPPLIER FORMAT

How we can engage

PROJECT-BASED

Defined scope, milestones and final handoff.

SUBCONTRACTING

White-label / overflow support for internal teams.

RFQ / VENDOR WORK

Quotation-based web, digital, design and print work.

// DELIVERY STACK

Figma / Adobe Creative Cloud / WordPress / HTML-CSS / AI-assisted workflows

Production-aware delivery across digital and print, with responsive design, accessibility awareness, maintainable handoff and coordination with development or marketing teams.